

IDENT-A-KID WINS TOP PRODUCT AWARD

District Administration - the most-read magazine of America's school district leaders - announces the Readers' Choice Top 100 Products of 2011.

Norwalk, CT - December 2, 2011. - Readers of *District Administration* are the top public school administrators in the country, and they know from experience what works and what does not work within their districts. As part of its annual award program, *District Administration* asked its readers to nominate the hardware, software, books, materials, web sites, or facilities products that have made a positive difference in their districts in 2011.

Ident-A-Kid's Complete Campus Security Solution (CCSS) was selected as one of the winning products. CCSS is an easy-to-use visitor management software designed to run in kiosk mode. CCSS software improves visitor control on campuses by databasing all visitors' pertinent information, including a photo for positive ID. It also prints a custom label that all visitors wear. "Basically, the way the system works is parents, students and visitors who come in to the building, instead of having to sign in a logbook, are able to log into a computer," said Franklin Elementary principal Decua Jean-Baptiste of Omaha Nebraska.

This is the second year in a row Ident-A-Kid won this distinction. Ident-A-Kid donates CCSS to schools as its way of giving back to the communities it serves. To learn more about CCSS and request a free copy, go to www.ccssvm.com.

The winning products were determined by the quantity of nominations received per product as well as the evaluation of the quality of readers' nominations and explanations. The 2011 winners were selected from hundreds of nominations received over the last six months, a significant increase in participation from the previous year. "These product recommendations included extensive descriptions from school administrators of how these products are used in their districts, making it very challenging to choose the top 100 products. We hope these products, and their accompanying testimonials, will act as a valuable resource for our readers," says *District Administration's* Editor in Chief Judy Faust Hartnett.

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District Administration is a monthly publication covering all of the important topics faced in today's K12 school systems. With a circulation of more than 73,000, *District Administration* reaches top decision-makers in virtually every school district across the country. Subscribers are district-level leaders in K-12 education, including superintendents, assistant superintendents, curriculum directors, business officers, IT directors and federal funds administrators.

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ISA is a private company, founded in 1986, with headquarters in St. Petersburg, FL, and over 200 locations in 40 states and Puerto Rico. With its franchise network, ISA provides the Ident-A-Kid child identification card and an eKid-ID to parents through programs in schools and other locations. ISA also provides products and services to schools. For more information, please visit the web site at www.ident-a-kid.com or call 800-890-1000.

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